



## MARKETING AND BRAND COMMUNICATION (M/F/D) - STUDENT POSITION AT OPEN SOURCE SECURITY VENTURE (CODESHIELD)

### VENTURE DESCRIPTION

The founding team is a young IT-security venture with open-source enthusiasts. It consists of established computer-science researchers who believe that software security should be easy and fun. Unfortunately, state-of-the-art security scanners mostly fail to deliver these values and are unable to deliver proper security solutions for the ever more ubiquitous micro-service/serverless cloud applications. To solve these issues, the venture team builds a next-generation cloud-native security scanner to empower developers to conveniently write secure cloud applications. The CloudScan application allows serverless application developers to easily visualize and keep an overview of their projects' architecture including security holes that span across a multitude of serverless/micro-service components.

#### What you will do:

- Lead public brand and corporate communications of the venture.
- Ensure continuous public relations.
- Build and maintain the social media channels.
- Continuously share CodeShield's activities (e.g. talks, blog articles, product progression).
- Set up a marketing strategy.

#### What we look for:

- You have an ongoing study in a marketing/communications related field.
- Proficiency in English and German.
- Self-organized and enthusiastic to learn and explore new ideas.
- Creativity and fun to work with.
- Experience in PR and brand communication are a plus.
- Experience with social media channels are beneficial (e.g. Twitter or LinkedIn).
- Interest in photography and/or design.

### WHAT WE OFFER YOU

We have entered a decade of disruption, driven by a dramatic shift in the power of technology and the audacity of startups. In order to be fit for the future, visionary companies will deliberately re-imagine themselves by injecting or attacking established business models with new ideas fueled by technology. Now it is your chance to be part of such a venture.

You have the chance to join an expert team at one of the world's most innovative cybersecurity ventures securing society in a digital age.

### BENEFITS AND OTHER PERKS

You get the chance to discuss product development with leading researchers and have exclusive insights into the process of gaining market readiness and traction as an early stage venture. Work in an open and inspiring environment with a flat hierarchy, a young and motivated team and flexible working hours also from home. The venture offers the chance to work on current-edge technology with a competitive salary and is excited to hear from you.

### APPLICATION

If this challenging task appeals to you, we look forward to get to know you. Please send your questions or application together with the usual documents (complete curriculum vitae, certificates, references if available) – summarised in a PDF document – by e-mail to: [ventures@cispa.de](mailto:ventures@cispa.de).